

## Video transcript: "Regions InvestPath"

## Video source: Regions.com: Digital investing; YouTube

**Note:** Fun, upbeat music begins to play.

**On screen**: Regions Investment Solutions Logo appears

[Voice-over] When it comes to reaching your financial goals,

**On screen:** A light green background wipes on an angle from the bottom of the screen while another dark green rectangle wipes from the top. Text slides from under the angled rectangle: When it comes to reaching your financial goals

[Voice-over] taking action is vital to success

**On screen**: New text fades in: Taking action is vital to success.

[Voice-over] Whether you're investing for retirement

**On screen**: The green background slides down on an angle with text overlay: Investing for retirement. A video of an older male teaching his grandson how to fish fades in.

[Voice-over] Investing for a major purchase

**On screen**: A new video fades in of a younger couple in their 30's and their two children running through their new home.

[Voice-over] or another goal...

**On screen**: A new video fades in of college students walking down the stairs on their campus.

**[Voice-over]** InvestPath<sup>™</sup> offers Regions clients automated, advice-powered, digital investing that's right for you.

**On screen**: A pie chart animates in with showing a diversified portfolio. The pie chart is divided into 7 sections representing different types of invesments. Text slides in over the green bottom right section of the screen: InvestPath<sup>™</sup> offers Regions clients automated, advice-powered, digital investing that's right for you.

**[Voice-over]** ...with access to a dedicated Financial Advisor who can provide guidance when you need it.

**On screen**: A dark blue background slides up over the green angle while a video of a younger male at his laptop talking onhis headset fades in. The pie chart with diversifiedportfolio scales down and slides over to the left of the screen. The pie chart continues to change. Text slides in over the blue angle: Dedicated Financial Advisor for guidance

[Voice-over] Regions customers can open an InvestPath account through Online Banking...

**On screen**: A light green background wipes on an angle from the bottom of the screen while another dark green rectangle wipes from the top. A laptop slides in from the right into the center of the screen with the Regions Online Banking home page. The ad at the bottom of the page scales up into the center of the screen over the laptop that says "Investments just a click away. Start investing and build your secure, digital portfolio with InvestPath. Learn more.

[Voice-over] Or through a Regions Financial Advisor

**On screen**: The laptop closes, and swipes left off screen. A video fades in of a male looking at his laptop showing a man and a woman in a video conference . Text fades in over the green angle at the bottom of screen: Or through a Regions Financial Advisor

**[Voice-over]** During the streamlined account opening process, you'll complete a brief Risk Tolerance Questionnaire

**On screen:** The laptop screen fades to the Risk Tolerance Questionnaire Getting Started page. The male looking at the laptop clicks on the "Build wealth" option for goals.

**On screen:** The page scrolls down to the "Your Investment Preferences" section of the questionnaire and the user selects "individual".

**On screen**: The page scrolls down again to the question, "How would you like to fund this account" and selects the option "Fund with a checking or saving account".

[Voice-over] Your responses help us understand your financial goals and risk tolerance

**On screen:** A light green background wipes on an angle from the bottom of the screen while another dark green rectangle wipes from the top. A new page slides in from the right and into the center of the screen containing the "Risk Portfolio" section of the questionnaire. There is a question that reads, "When do you expect to be withdrawing money from your investment account?" A cursor fades in and slides the small blue circle



across to select the "3 to 4 years" option.

**On screen**: The cursor slides down to the second question that reads, "Once you begin withdrawing money from your investment account, how long do you expect the withdrawals to last?" The cursor slides the small blue circle across to select the option "I plan to take a lump sum distribution".

[Voice-over] And recommend an investment portfolio tailored to your objectives.

**On screen**: The risk portfolio page slides off screen to the left and there is a rounded corner white rectangle shape in the center of the screen with animated pie chart and text above it that says "Moderate". The rectangle with pie chart continues to scale back on screen while two others slide out from under to the left and two more to the right in the following order, Conservative, Balanced, Moderate, Growth and Aggressive. Text below: And recommend an investment portfolio tailored to your objectives.

**[Voice-over]** Once the account is open, you'll be able to access your investment portfolio 24/7.

**On screen**: The My accounts page slides in from the right into the center of the screen.

Text below: Access your investment portfolio 24/7.

**On screen**: The InvestPath Account from under the Investment Accounts section scales up into the center of the screen over the Accounts page.

**On screen**: A cursor selects the account.

[Voice-over] with a personalized dashboard to track your investments

**On screen**: The InvestPath account page slides in from the right into the center of the screen containing the holdings and asset allocation information.

**[Voice-over]** ...and the support of our team of Regions Financial Advisors for additional investment services or financial planning

**On screen**: The green background slides down to the bottom of the screen while a laptop in the background fades in with accounts page. A circle scales up highlighting the Client Name and Financial Advisor information that is located on the top right hand of the accounts page. Text below: Support of our team of Regions Financial Advisors

[Voice-over] With a minimum investment of \$5,000 and a transparent fee schedule

**On screen**: A video of a woman in her 20's fades into the background. She is holding piece of paper and looking at her phone. A light green rectangle fades over the video and a white rectangle fades into the center of the screen with the following text: Account minimum \$5,000.00. Account Fee: 0,70%. \*Small account fee: \$20 annually for accounts valued less than \$10,000.

**[Voice-over]** InvestPath<sup>™</sup> is a great solution for first-time investors who are looking to enter the market

**On screen**: The green angles wipe down to the bottom of the page highlighting the video of the woman looking at her phone. Text on bottom right: InvestPath<sup>™</sup> is a great solution for first-time investors who are looking to enter the market[Voice-over] and for seasoned investors seeking to diversify an existing portfolio with a digital advisor solution.

**On screen:** A new video fades in of a man looking at his laptop picking up a cup of coffee to take a sip. A light green rectangle overlays the video with text in the center: and for seasoned investors seeking to diversify an existing portfolio with a digital advisor solution.

**[Voice-over]** Regions customers can learn more and enroll through Regions Online Banking or by contacting a Financial Advisor for more information.

**On screen:** The green angles slide back down to the bottom of the screen while a new background fades in with an open laptop and Regions online banking login page. Text on bottom right: Regions customers can learn more and enroll through Regions Online Banking.

**On screen:** Screen fades to white with the Regions Investment Solutions logo and disclosures.