



Video Transcript

Regions Cash Flow Advisor

Note: Upbeat music begins to play.

On screen: Regions Logo appears with the words “Regions Cash Flow AdvisorSM”
The green triangle of the Regions logo turns and morphs into a play button icon.

[Voice-over] Understand your business’ cash flow management potential with a complimentary analysis with Regions Cash Flow AdvisorSM.

On screen: Two women are walking in a warehouse with rows of boxes on both sides of them. One woman is wearing a hard hat, the other is showing her a tablet. The words “Cash Flow Management” and “Complimentary Analysis.” A businesswoman appears onscreen talking on the phone writing something on her tablet. She’s in an office full of boxes.

[Voice-over] The powerful conversation tool was developed to provide insights into your cash capital, and help you understand your current cash conversion cycle.

On screen: A woman has a laptop on her legs and is looking at the Cash Flow Advisor screen showing her business’ Cash cycle and Working capital.

[Voice-over] We want to help you optimize your cash flow and deliver solutions tailored to your financial goals.

On screen: Two people are looking at the Cash Flow Advisor tool on a tablet with the words, “What goals does your business have in the next 12 months? Select all that apply.”

[Voice-over] Regions Cash Flow AdvisorSM provides a full range of benefits with a one-on-one cash management review with your dedicated Regions banker.



On screen: A Regions customer and a banker sit at a table at a branch and talk about her account.

[Voice-over] Gain a deeper insight into the overall effectiveness of your business' collection and payable efforts, with our thorough financial review.

On screen: Two people are reviewing a pie chart, bar graph and a line graph on a tablet.

[Voice-over] View a comparison of your cash flow performance against your peers.

On screen: The screen slides left and a view of the Regions Cash Flow AdvisorSM shows Days Receivables and Days Payables with two different bar graphs.

[Voice-over] Set financial benchmarks.

On screen: The screen scrolls down to show Days Inventory and Sales to Working Capital with two more bar graphs.

[Voice-over] Analyze a customized report of your unique cash flow cycle.

On screen: The screen scrolls left and shows "Your Regions Cash Flow AdvisorSM" page with an Overview Statement. It also shows a section on Optimizing your business's working capital. The page scrolls down to show more content about the business account, another bar graph and a line graph of data.

[Voice-over] Once we help you visualize and gain insights into your payables and receivables, we discuss how to improve your operational efficiency.

On screen: The screen slides left to show a woman holding a tablet with a screen that reads, "What concerns you most about your accounts payables or your ability to pay vendors, suppliers, or taxing authorities?" Three checkboxes are selected. The screen dissolves to show a man and woman surrounded by boxes, looking at a paper document and a computer.



[Voice-over] Regions Treasury Management has an extensive list of solutions to support your business' success and handle your finances to maximize cash flow.

On screen: The screen dissolves again to show a laptop featuring the Treasury Management page on regions.com. The screen scrolls down to show several lists of links on the same page.

[Voice-over] Don't wait. Schedule your complimentary cash management review today by contacting your local Regions Relationship Team.

On screen: These words appear on screen, "Don't wait. Schedule your complimentary cash management review today by contacting your local Regions Relationship Team." The words dissolve and the Regions logo appears with the legal disclosures at the bottom of the screen.