



Video Transcript

Regions CashFlowIQSM Advantage and Enterprise Plans

Note: Upbeat music begins to play.

On screen: Regions Logo appears with the words “CashFlowIQSM Advantage and Enterprise Plans.” The green triangle of the Regions logo turns and morphs into a play button icon.

[Voice-over] Managing funds for your business is key to success. But accounts payable and receivable processes are manual and complex.

On screen: A city skyline is in the background with two women having coffee in a coffee shop. The owner of the shop is standing by the door looking on. The background morphs into a road with a delivery truck and a woman pushing a wheelbarrow of vegetables and fruit.

[Voice-over] Let us help you automate and streamline your billing and payments with Regions CashFlowIQ.

On screen: Six new tiles come in on the top and bottom of the last scene. From top right to bottom left: A man is looking at a computer screen; five people have aprons or overalls on; a group of people enjoy some coffee; someone is making a payment online with a credit or debit card; a money symbol duplicates and moves around; and a computer screen shows a user sending money electronically.



[Voice-over] Regions CashFlowIQ helps you easily make domestic payments via ACH, check, debit or credit card. Make international payments using a credit card or by wire transfer.

On screen: The words “Regions CashFlowIQSM helps you:” appears on screen. A woman and a man both appear in front of their computers, both looking at the CashFlowIQ dashboard. The woman is transferring money to the man’s account. Then a transfer of money goes internationally.

[Voice-over] Simplify your end-to-end workflow for accounts payable and receivable.

On screen: The screen shifts left and a woman sitting at a desk comes in from the right along with an image of a credit card. A second woman is sitting at her desk looking at a laptop and a cat is on her desk. The credit card goes back to the woman on the left.

[Voice-over] Set up autopay for businesses you pay regularly

On screen: A table of every month is shown with a dollar sign in the middle with a spinning arrow around it. Each month’s background changes from a navy color to white, as the arrow around the dollar sign spins.

[Voice-over] Send electronic invoices and schedule client payment reminders



On screen: An invoice appears in front of a scene with a farmer sitting on the ground looking at a laptop with cows in the field. A Payment Due notice of \$345.00 appears over the coffee shop scene with the two women having coffee and the owner looking on.

[Voice-over] Keep track of all transactions on the dashboard

On screen: The CashFlowIQ Advantage and Enterprise dashboard appears.

[Voice-over] Save time and improve security

On screen: A woman looking at a spinning clock appears with a dollar sign next to the clock. Another woman appears looking at a computer screen with a lock on it.

[Voice-over] Auto sync with accounting software, keeping your books accurate and up-to-date

On screen: A woman appears sitting at a countertop with the CashFlowIQ dashboard on it. Icons of a receipt, credit/debit card, money, wallet, a check and a bar graph of data appear around her. The icons get closer to her.

[Voice-over] Customize user-specific invoice approval roles and permissions.

On screen: The woman shifts left and a man appears looking at his CashFlowIQ dashboard. Six icons circle around him. From top left to



bottom right, icons of a person with a lock next to him; a receipt; a person with a flower on his shoulder; a paper; another person with a flower on him; and a bar graph with an arrow going up the graph all appear to come closer to the man.

[Voice-over] All within your Regions online account.

On screen: The Regions OnePass® login screen appears. The user puts in their User ID and password.

[Voice-over] Our Advantage and Enterprise plans serve businesses with Multiple users and/or commonly-used accounting software.

On screen: Nine tiles are shown. From top left to bottom right, a man is sitting in a chair with a computer screen showing the CashFlowIQ dashboard and a cup of coffee on the table; a credit or debit card slides in; a man is sitting at a table with the CashFlowIQ dashboard on his screen; a check is showing; a woman is sitting with her laptop in front of her with a caption bubble showing a dollar sign on a writing tablet; three green rectangles with a dollar sign on the first one; a man at a computer with the CashFlowIQ dashboard shows on screen; a bar graph with an up arrow; and a woman sitting a table with the CashFlowIQ dashboard on screen with a dollar sign on a paper is coming out of the screen.

[Voice-over] When it comes to automating and streamlining your accounting process, Regions CashFlowIQ makes paying bills, invoicing customers, and collecting payments simple, fast and secure.

On screen: A city skyline is in the background with two women having coffee in a coffee shop. The background morphs into a road with a delivery truck and a woman pushing a wheelbarrow of vegetables and



fruit. The words, “Regions CashFlowIQSM Advantage and Enterprise Plans” appears in the middle of the now six tiles. The words are surrounded by a man looking at a computer screen; five people wearing aprons or overalls; people having coffee at a coffee shop; a person making a payment on a laptop with a debit/credit card; two dollar bill signs in two circles with arrows around them; and a laptop sending an electronic payment.

[Voice-over] For more information, please contact your Treasury Management Relationship Manager or visit us online at regions.com/cashflowIQ.

On screen: The words “Please contact your Treasury Management Relationship Manager or visit us online at regions.com/cashflowIQ” appear on screen. The music ends and the Regions logo appears. A disclaimer appears at the bottom.